

LUISS



Study Plan Double Degree in Luxury and Fashion Management with SKEMA Business School

1st year at Luiss – a.y. 2023-2024

| Courses attended at Luiss | Sem. | ECTS Credits |
|---|-------------|---------------------|
| Master's Degree in Management - Luxury, Fashion and Made in Italy | | |
| Learning Innovation Activities ¹ | 1 | 2 |
| Advance Marketing Management | 1 | 8 |
| Research Project Design | 1 | 8 |
| Markets, Regulation and Law | 1 | 6 |
| Financial Reporting and Performance Measurement | 1 | 8 |
| Second Language course (Italian for Skema students/French for Luiss student) ² | 1/2 | 4 |
| Advanced Corporate Finance | 2 | 6 |
| Organizational Design | 2 | 6 |
| Corporate Strategy | 2 | 8 |
| Managerial Decision Making | 2 | 6 |
| International Economics | 2 | 6 |
| Total | | 68 |

2nd year at SKEMA – a.y. 2024-2025

| Courses attended at SKEMA | Semester | ECTS | Recognition in Luiss study plan | ECTS Credits |
|---|-----------------|-------------|--|---------------------|
| Sustainable Development: Sustainable Value in the Luxury Industry | 2 | 2 | | |
| Retail and Luxury Analytics in the Current Context | 1 | 2 | Valid only for SKEMA | - |
| Career Management 1 | 1 | 1 | | |
| Career Management 2 | 2 | 1 | | |
| International Marketing Strategies for Luxury and Fashion Goods | 1 | 2 | Core abroad | 6 |
| State of the Art in Sustainable Luxury and Fashion | 1 | 2 | | |
| Integrated Luxury and Fashion Communication | 1 | 3 | Core abroad | 6 |

¹ During the Freshers' Week students will take part to the Learning Innovation Activities. The idea behind the project is to help students to familiarize with the new academic environment and supporting the connection between their personal and professional life. Students will develop several skills such as: teamwork, project management, communications and organizational skills, and digital skills

² Luiss students may decide to continue the study of French language at Skema and take the relevant credits at Skema during the second year.



| | | | | |
|---|---|-----------|------------------------------------|-----------|
| Design and Innovation | 1 | 3 | | |
| Growth Strategies in Luxury and Fashion | 2 | 2 | | |
| Fashion and Brand Management | 1 | 3 | | |
| Regulatory Issues in the Luxury and Fashion Industry | 1 | 3 | | |
| Consumer Trends and their Impact on Marketing Strategies | 2 | 3 | | |
| Value Management and Marketing | 2 | 2 | 2 Electives | 12 |
| Pricing, Distribution Retail: Supply chain dynamics in luxury | 2 | 3 | Content Design & Production (GAP1) | 2 |
| Finance and Accounting in Luxury & Fashion | 2 | 2 | Be Active in the Summer (GAP 2) | |
| Global sustainable Luxury & Fashion | 1 | 2 | | 2 |
| How to Build a Brand | 2 | 2 | | |
| Advanced Advertising Strategies | 2 | 2 | | |
| Advanced Service Management in the Luxury Industry | 2 | 2 | | |
| Internship ³ | | 0 | Internship | 6 |
| Dissertation Project and Work Experience | | 18 | Final Thesis | 18 |
| Total | | 60 | Total | 52 |

Important Rules

- This study plan is designed for students taking part in the mentioned Double Degree Program and spending the academic year 2024-2025 at Skema.
- Interested students are required to read and understand the study plan and its rules. These are to be considered binding to the successful completion of the double degree program. Changes to the study plan are usually not possible. Any request in this sense must be conveyed to the International Development Office and the Academic Coordinator, that will evaluate the request.
- The listed exams must be taken and passed in the academic year indicated in the scheme (not after). Any possible change must be formally authorized by the Academic Commission.
- During the mobility, students will be subject to the rules of the partner university.
- At the end of the program, if compliant with both Luiss and Skema academic requirements, students will obtain both the Master of Science degree in Luxury and Fashion Management (issued by Skema) and the Master's Degree in Management (issued by Luiss).
- Selected students will need to spend a minimum of 4 months' work experience (both internships or paid work) after attending courses at Skema. The work experience is compulsory to obtain the Master's Degree issued by Skema. It needs to be in the field of luxury and/or fashion management and will help the students to write the thesis. Skema will provide substantial

³SKEMA does not allocate credits for the internship, but it remains a criterion for graduation.



support on the research of the position, nonetheless students are responsible to secure a work position or internship. Selection procedures are autonomously conducted by the private companies and both universities are not to be held responsible for the work selection result.

Thesis

- Students will complete their theses during their mobility period at Skema with two supervisors: one from each university.
- Both supervisors have to approve the proposal, which must meet the standards of both institutions.
- Students must respect the thesis procedures and deadlines from both institutions.
- Students are reminded that they are required to comply with the Luiss regular procedure regarding the thesis assignment, registration for the degree exam and upload of the thesis. For further information, please check the [following page](#).
- Each institution will grade the final thesis according to its own standards.
- After the work experience, students can submit and defend their thesis in person or by Skype following the Skema timetable. The oral defense is organized between mid-January and mid-February 2026 (date TBC).

Conversion Table

Courses taken at SKEMA during the a.y. 2024-25 will be transferred to the Luiss degree according to the following grade conversion table:

| Luiss Guido Carli | Skema grade |
|--------------------------|--------------------|
| 30 e lode | 16 - 20 |
| 30 | 14 - 15,9 |
| 29 | 13 - 13,9 |
| 28 | 12 - 12,9 |
| 26 | 11,5 - 11,9 |
| 25 | 11 - 11,4 |
| 23 | 10 - 10,9 |
| Non superato | < 10 |

Please note that the conversion table may be revised and updated ahead of the mobility in the a.y. 2024/2025 should the distribution of grades at the partner university change.

LUISS



While every effort will be made to provide students with complete, accurate and timely information, Luiss reserves the right to change, amend, modify or revoke the aforementioned program. Luiss is not responsible for any cancellation or modification due to events beyond its control. If the program is cancelled or modified for these reasons, Luiss will inform all interested students in a timely manner.

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