

# LUISS



## Study Plan Double Degree in International Business with Université Paris Dauphine

### 1<sup>st</sup> year at Luiss – a.y. 2023/2024

	<b>Sem.</b>	<b>ECTS</b>
Learning Innovation Activities <sup>1</sup>	1	2
Advanced Marketing Management	1	8
Financial Reporting and Performance Measurement	1	8
Markets, Regulation and Law	1	6
Research Project Design	1	8
Content Design & Production (Gap 1) <sup>2</sup>	1	2
Second language course: French (for Luiss students) /Italian (for Paris Dauphine students) <sup>3</sup>	1/2	4
Mémoire 1 <sup>4</sup>	1/2	-
International Economics	2	6
Advanced Corporate Finance	2	6
Corporate Strategy	2	8
Organizational Design	2	6
Managerial Decision Making	2	6
Be Active in the Summer (Gap 2) <sup>5</sup>	2	2
<b>Total</b>		<b>72</b>

<sup>1</sup> During the Freshers' Week students will take part to the Learning Innovation Activities. The idea behind the project is to help students to familiarize with the new academic environment and supporting the connection between their personal and professional life. Students will develop several skills such as: teamwork, project management, communications and organizational skills, and digital skills.

<sup>2</sup> In the gap between the first and second semester (GAP 1), students will be able to participate in a series of activities called "Content Design & Production", with the aim of helping students to strengthen the skills acquired during the first semester and to complete their experience of "Enquirer".

<sup>3</sup> Luiss students will take a language course of their choice in the second semester; PD students will take an Italian course in the first semester.

<sup>4</sup> Required only for Paris Dauphine degree. More details in the section 'Important Rules'.

<sup>5</sup> In the gap between second and third semesters (GAP 2), students will be able to participate in a series of activities called "Be Active in the Summer" that will allow them to put into practice the knowledge and skills acquired during their first year of study. These activities involve students in working groups for non-profit and/or for profit in order to carry out and propose research projects.

**2<sup>nd</sup> year at Paris Dauphine – a.y. 2024/2025**

	<b>Sem.</b>	<b>ECTS</b>
Global Management of Information Systems & Digital strategies	1	6
International and Digital Marketing	1	3
Go-To-Market Strategies and Innovation	1	3
Project Management: Principles, Methods & Change Management	1	3
Key Transversal Topics in International Business: global geopolitical challenges & economics of digitalization	1	3
International Project Management: SCRUM & Lean Methods	1	3
Global Knowledge Management	1	3
International Business Law	1	3
Global Strategy	1	3
International Corporate Finance	2	3
Business Analytics and Data Mining	2	3
Organizational Behavior & Ethics	2	3
Cross-Cultural Management	2	3
International Consulting Projects: Tools and Methods	2	3
Global Supply Chain Management	2	3
Negotiation and listening	2	3
International Project (Abroad)	2	-
Expériences en entreprise	2	3
Business Research Methods	2	-
Memoir M2 (Master thesis)	2	6
<b>Total</b>		<b>60</b>

The above-listed courses will be recognized at Luiss as:

- Two electives from major area International Management (6 ECTS each)
- Two electives (6 ECTS each)
- Internship (6 ECTS)

For more information about the Final Work or Master's Thesis, see section 'Thesis'.

**Important Rules**

- This study plan is designed for students taking part in the mentioned Double Degree Program and spending the academic year 2024/2025 at Paris Dauphine as part of the International Business track.

- Interested students are required to read and understand the study plan and its rules. These are to be considered binding to the successful completion of the double degree program. Changes to the study plan are usually not possible and any request in this sense must be conveyed to the International Development Office, that cannot guarantee its feasibility.
- The list of courses to be taken abroad may be subject to changes should the academic offer at Paris Dauphine be amended.
- The listed exams must be taken and passed in the academic year indicated in the scheme (not after). Any possible change must be formally authorized by the Academic Commission.
- During the mobility, students will be subject to the rules of Paris Dauphine.
- At the end of the a.y. 2023/2024, selected students are required to choose the major in International Management.
- At the end of the program, if compliant with both Luiss and Paris Dauphine academic requirements, students will obtain both the Master of International Business Management and NCT Projects - MIB (issued by Paris Dauphine) and the Master's Degree in Management (issued by Luiss).
- As explained in the Call for applications, selected students will be enrolled in the Apprenticeship Track during the mobility at Paris Dauphine. As such, students will combine courses at the partner university with work in a firm. Apprenticeship is compulsory to obtain the Master's Degree issued by Paris Dauphine and, even though Paris Dauphine will provide substantial support, students are the sole responsible to secure an apprenticeship position.
- During the 1<sup>st</sup> year, selected students will complete a preparatory thesis in English (Memoir), based on a literary review, with a Luiss supervisor.
- Courses at Paris Dauphine will be taught in English.

### **Thesis**

- Students will complete the thesis during the second year of the Program (2024/2025) at Paris Dauphine with a supervisor from Luiss. Besides, they will have a supervisor from Paris Dauphine for the Apprenticeship track.
- Students must respect the thesis procedures and deadlines from both institutions. Each institution will grade the final thesis according to its own standards.
- Students will submit the thesis to Paris-Dauphine by the end of August 2025 (TBC) and will defend the thesis at Luiss in the October/November 2025 graduation session. Students are reminded that they are required to comply with the Luiss regular procedure regarding the thesis assignment, registration for the degree exam and upload of the thesis. For further information, please check the [following page](#).

### Conversion Table<sup>6</sup>

<b>Luiss</b>	<b>Paris Dauphine</b>
30 e lode	16 - 20
30	14 - 15,9
29	13 - 13,9
28	12 - 12,9
26	11,5 - 11,9
25	11 - 11,4
23	10 - 10,9
Non superato	< 10

While every effort will be made to provide students with complete, accurate and timely information, Luiss reserves the right to change, amend, modify or revoke the aforementioned program. Luiss is not responsible for any cancellation or modification due to events beyond its control. If the program is cancelled or modified for these reasons, Luiss will inform all interested students in a timely manner.

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<sup>6</sup> Please note that the conversion table may be revised and updated ahead of the mobility in the a.y. 2024/2025 should the distribution of grades at the partner university change.