LUISS



Study Plan Double Degree in International Business with Université Paris Dauphine

1st year at Luiss - a.y. 2024/2025

	Sem.	ECTS
Learning Innovation Activities	1	2
Advanced Marketing Management	11	8
Financial Reporting and Performance Measurement	1	8
Markets, Regulation and Law	1	6
Research Project Design	11	8
Content Design & Production (Gap 1)1	11	2
Second language course: French (for Luiss students) /Italian (for Paris Dauphine students)²	1/2	4
Mémoire 1 ³	1/2	-
International Economics	2	6
Advanced Corporate Finance	2	6
Corporate Strategy	2	8
Organizational Design	2	6
Managerial Decision Making	2	6
Be Active in the Summer (Gap 2) ⁴	2	2
Total		72

¹ In the gap between the first and second semester (GAP 1), students will be able to participate in a series of activities called "Content Design & Production", with the aim of helping students to strengthen the skills acquired during the first semester and to complete their experience of "Enquirer".

² Luiss students will take a language course of their choice in the second semester; PD students will take an Italian course in the first semester.

³ Required only for Paris Dauphine degree. More details in the section 'Important Rules'.

⁴ In the gap between second and third semesters (GAP 2), students will be able to participate in a series of activities called "Be Active in the Summer" that will allow them to put into practice the knowledge and skills acquired during their first year of study. These activities involve students in working groups for non-profit and/or for profit in order to carry out and propose research projects.

2^{nd} year at Paris Dauphine – a.y. 2025/2026

	Semester	ECTS
Global Strategy	1	3
International Business Law	1	3
Intercultural Communication and Management	1	3
International marketing	1	3
Business Environnment Digital Revoliution	1	3
Go To Market Strategies	1	3
Project methodologies	11	3
Business Data Analytics 1	1	3
Project Management	11	3
Geopolitical challenges 1	1	3
Apprenticenship and group work	1	0
TOTAL ECTS SEM I		30
International Corporate Finance	2	
Global Leadership and Ethics	2	3
International Consulting Business Cases	2	3
Communication for Influence and Impact	2	3
Master Thesis	2	3
Apprenticenship or Internship	2	6
Risk Track: Global Suply Chain Management	2	
Risk Track: Geopolitical challenges 2	2	3
Risk Track: Business Data Analytics 2A	2	3
BD Track: Doing Business in fast growing markets	2	3
BD Track: International Consumer Behavior	2	3
BD Track: Business Data Analytics 2B	2	3
International Project	2	0
TOTAL ECTS SEM II		30
TOTAL SEM I + II	 -	60

The above-listed courses will be recognized at Luiss as:

- Two electives from major area International Management (6 ECTS each)
- Two electives (6 ECTS each)
- Internship (6 ECTS)

For more information about the Final Work or Master's Thesis, see section 'Thesis'.

Important Rules

- This study plan is designed for students taking part in the mentioned Double Degree Program
 and spending the academic year 2025/2026 at Paris Dauphine as part of the International
 Business track.
- Interested students are required to read and understand the study plan and its rules. These are to be considered binding to the successful completion of the double degree program. Changes to the study plan are usually not possible and any request in this sense must be conveyed to the International Development Office, that cannot guarantee its feasibility.
- The list of courses to be taken abroad may be subject to changes should the academic offer at Paris Dauphine be amended.
- The listed exams must be taken and passed in the academic year indicated in the scheme (not after). Any possible change must be formally authorized by the Academic Commission.
- During the mobility, students will be subject to the rules of Paris Dauphine.
- At the end of the a.y. 2024/2025, selected students are required to choose the major in International Management.
- At the end of the program, if compliant with both Luiss and Paris Dauphine academic requirements, students will obtain both the Master of International Business Management and NCT Projects - MIB (issued by Paris Dauphine) and the Master's Degree in Management (issued by Luiss.
- As explained in the Call for applications, selected students will be enrolled in the Apprenticeship
 Track during the mobility at Paris Dauphine. As such, students will combine courses at the
 partner university with work in a firm. Apprenticeship is compulsory to obtain the Master's
 Degree issued by Paris Dauphine and, even though Paris Dauphine will provide substantial
 support, students are the sole responsible to secure an apprenticeship position.
- During the 1st year, selected students will complete a preparatory thesis in English (Memoir), based on a literary review, with a Luiss supervisor.
- Courses at Paris Dauphine will be taught in English.

Thesis

- Students will complete the thesis during the second year of the Program (2025/2026) at Paris
 Dauphine with a supervisor from Luiss. Besides, they will have a supervisor from Paris Dauphine
 for the Apprenticeship track.
- Students must respect the thesis procedure and deadlines from both institutions. Each institution will grade the final thesis according to their own standards.
- Students will submit the thesis at Paris-Dauphine by the end of August 2026 (TBC) and will defend the thesis at Luiss in the October/November 2026 graduation session.
- Students are reminded that they are required to comply with the Luiss regular procedure
 regarding the thesis assignment, registration for the degree exam and upload of the thesis. For
 further information, please check the <u>following page</u>.

Conversion Table⁵

Luiss	Paris Dauphine
30 e lode	16 - 20
30	14 - 15,9
29	13 - 13,9
28	12 - 12,9
26	11,5 - 11,9
25	11 - 11,4
23	10 - 10,9
Non superato	<10

While every effort will be made to provide students with complete, accurate and timely information, Luiss reserves the right to change, amend, modify or revoke the aforementioned program. Luiss is not responsible for any cancellation or modification due to events beyond its control. If the program is cancelled or modified for these reasons, Luiss will inform all interested students in a timely manner.

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⁵ Please note that the conversion table may be revised and updated ahead of the mobility year, should the distribution of grades at the partner university change.