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# Study Plan Double Degree in Management, Innovation and Sustainability with the University of Mannheim

#### Master's Degree in Management

1 <sup>st</sup> year at Mannheim – a.y. 2025/2020	6			
Course taken at Mannheim	Sem.	ECTS	Recognition at Luiss (Management)	ECTS
Decision Analysis: Business Analytics II (Core Compentences)	1/2	6	Corporate strategy (M 259) - S2	8
Corporate Social Responsibility (Core Compentences)	1/2	4	/	/
Empirical Methods: Business Analytics I (Core Compentences)	1/2	6	Research Project Design (M516)	8
Business Economics I (Business Economics)	1	6	Organizational Design (M293) - S2	6
Business Economics II (Business Economics)	2	6	Other Activities	4
Customer Markets and Firm Strategy (Elective Business Administration)	2	6	Advanced Marketing Management (M292)	8
Elective European & International Business Law (2 courses)1	1/2	6	Markets, Regulation and Law (M009)	6
Electives Business Administration from Area Management <sup>2</sup>	1/2	20	Financial Reporting and Performance Measurement (M291) Managerial Decision Making (M294) - S2	8 6
TOTAL ECTS	., _	<u></u> 60		54

<sup>&</sup>lt;sup>1</sup> Students have to choose the elective Business Law and within that the module European & International Business Law where they have to complete two out of six courses for a minimum of 6 ECTS. <sup>2</sup> Available courses range from 4 to 8 ECTS.



#### 2<sup>nd</sup> year at Luiss - a.y. 2026/2027

Students can choose one among the following majors from the Management course of study.

Code	Course taken at Luiss	Sem.	ECTS
	Two core courses among:		
	<ul> <li>Business Modeling and Planning (M221)</li> </ul>		
	<ul> <li>Intellectual Property Rights (M012)</li> </ul>		
	• Entrepreneurship and Venture Capital (M186)		
	Management of Innovation (SQ0)		
	Organizing Innovation (M083)	1	6+6
	2 Elective courses	1	6+6
	Advanced Corporate Finance (M222) (Y1)	2	6
	International Economics (M290) (Y1)	2	6
	Second Language Course (Y1)	1/2	4
	Project Work <sup>3</sup>	2	8
	Final Work	2	18
	TOTAL		66

#### **Major in International Management**

Code	Course taken at Luiss	Sem.	ECTS
	Two core courses among:		
	<ul> <li>Corporate Governance and Sustainability (MNG02)</li> </ul>		
	<ul> <li>International Business (SS1)</li> </ul>		
	• International Project Finance & Sustainability (MNG01)		
	• International Human Resource Management (M132)		
	• International Operations and Supply Chain (M284)	1	6+6
	2 Elective courses	1	6+6
	Advanced Corporate Finance (M222) (Y1)	2	6
	International Economics (M290) (Y1)	2	6
	Second Language Course (Y1)	1/2	4
	Project Work <sup>4</sup>	2	8
	Final Work	2	18
	TOTAL		66

<sup>&</sup>lt;sup>3</sup> Students cannot do a curricular for-credit internship as part of the double degree program but will do the project work as a mandatory activity. Students are allowed to do an extracurricular non-for credit internship. <sup>4</sup> Students cannot do a curricular for-credit internship as part of the double degree program but will do the project work as a mandatory activity. Students are allowed to do an extracurricular non-for credit internship as part of the double degree program but will do the project work as a mandatory activity. Students are allowed to do an extracurricular non-for credit internship.

internship.



#### Major in Luxury, Fashion and Made in Italy

Code	Course taken at Luiss	Sem.	ECTS
	Two core courses among:		
	Creative Industries and Business Model Innovation (M014)	)	
	<ul> <li>Fashion Management (SDS)</li> </ul>		
	Luxury Management (SAC)		
	<ul> <li>Tourism Management (SAD)</li> </ul>		
	<ul> <li>Business Modeling and Planning (M221)</li> </ul>	1	6+6
	2 Elective courses	1	6+6
	Advanced Corporate Finance (M222) (Y1)	2	6
	International Economics (M290) (Y1)	2	6
	Second Language Course (Y1)	1/2	4
	Project Work⁵	2	8
	Final Work	2	18
	TOTAL		66

The courses covered at Luiss (as listed above) will be transferred to Mannheim's Degree as:

- 36 ECTS of courses from the Business Administration area
- Final Thesis (24 ECTS)

The language courses (EU R&I Language Lab, or Second Language Course) are mandatory in order to obtain the degree at Luiss' but will not be transferred to Mannheim's degree.

<sup>&</sup>lt;sup>5</sup> Students cannot do a curricular for-credit internship as part of the double degree program but will do the project work as a mandatory activity. Students are allowed to do an extracurricular non-for credit internship.



#### Master's Degree in Strategic Management, Innovation and Sustainability

#### 1<sup>st</sup> year at Mannheim – a.y. 2025/2026

i year at maninenn a.y. 2023/2020			Recognition at Luiss (Strategic	
Course taken at Mannheim	Sem.	ECTS		ECTS
Decision Analysis: Business Analytics II (Core Compentences)		6		
	1/2		Business Analysis (SM7EN)	6
Corporate Social Responsibility (Core Compentences)	1/2	4	EU R&I Language Lab (LABSMIS01)	4
Empirical Methods: Business Analytics I (Core Compentences)	1/2	6	Quantitative Methods for Management (SMIS10)	8
Business Economics I (Business Economics)	1	6	Organizational Design and Change (SMIS09)	6
Business Economics II (Business Economics)	2	6	Economics of innovation and sustainability (SM6EN)	6
Customer Markets and Firm Strategy (Elective Business Administration)	2	6	Core Course from major	6
Elective European & International Business Law (2 courses) <sup>6</sup>	1/2	6	Law and Policy of Economic Development (SM8EN)	6
			Corporate Strategy & Megatrends (SM4EN)	8
Electives Business Administration			Industrial Dynamics (M134EN)	6
from Area Management <sup>7</sup>	1/2	20	Core Course from major	6
TOTAL ECTS		60		62

#### **Core Courses from Major - Strategic Management**

#### Major: Strategic Management & Consulting

Codice	Insegnamento	CFU	
SGPIN	Advanced Corporate Finance	6	
	Strategic Planning and Risk		
SM9EN	Management	6	

#### Major: Technology Strategy

Codice	Insegnamento	CFU
SM12	Innovation Finance	6
<u>SM13</u>	Innovation Management & New Technologies	6

<sup>&</sup>lt;sup>6</sup> Students have to choose the elective Business Law and within that the module European & International Business Law where they have to complete two out of six courses for a minimum of 6 ECTS. <sup>7</sup> Available courses range from 4 to 8 ECTS.



#### Major: Sustainability & Circular Economy

Codice	Insegnamento	CFU
SM10	Impact Investing & Sustainable Finance	6
SM11	Organizing Sustainable Projects	6

#### 2<sup>nd</sup> year at Luiss - a.y. 2026/2027

Students can choose one among the following majors.

#### Major: Strategic Management & Consulting

Code	Course taken at Luiss	Sem.	ECTS
SMIS23	Business Compliance and Ethics	1	6
SM14EN	Management of Digital Transformation	1	6
	2 Elective courses	1	6+6
	Z-Lab	1	2
	X-Lab (Y1)	2	2
	Other Activities (Y1)	2	4
	Project Work <sup>®</sup>	2	8
	Final Work	2	18
	TOTAL		58

#### Major: Technology Strategy

Code	Course taken at Luiss	Sem.	ECTS
SM18	Design Thinking & Business Modeling	1	6
SM17	IP & Tech Transfer for Innovation and Sustainability	1	6
	2 Elective courses	1	6+6
	Z-Lab	1	2
	X-Lab (Y1)	2	2
	Other Activities (Y1)	2	4
	Project Work <sup>®</sup>	2	8
	Final Work	2	18
	TOTAL		58

#### Major: Sustainability & Circular Economy

Code	Course taken at Luiss	Sem.	ECTS
SM15	Governance of Innovation & Climate Change	1	6
SM18	Management of circular economy & ecological transition	1	6
	2 Elective courses	1	6+6
	Z-Lab	1	2

<sup>&</sup>lt;sup>®</sup> Students cannot do a curricular for-credit internship as part of the double degree program but will do the project work as a mandatory activity. Students are allowed to do an extracurricular non-for credit internship.



X-Lab (Y1)	2	2
Other Activities (Y1)	2	4
Project Work <sup>8</sup>	2	8
Final Work	2	18
TOTAL		58

The listed courses at Luiss will be transferred to Mannheim's Degree as:

- 36 ECTS of courses from the Business Administration area
- Final Thesis (24 ECTS)

Language courses (EU R&I Language Lab, or Second Language Course) will be mandatory to obtain Luiss' degree but will not be transferred to Mannheim's degree.



#### **Important Rules**

- This study plan is designed for students taking part in the mentioned Double Degree Program and spending the academic year 2025/2026 at the University of Mannheim.
- Interested students are required to read and understand the study plan and its rules. These are to be considered binding to the successful completion of the double degree program. Changes to the study plan are usually not possible and any request in this sense must be conveyed to the International Development Office that cannot guarantee its feasibility.
- The list of courses to be taken abroad may be subject to changes should the academic offer at the University of Mannheim be amended.
- The listed exams must be taken and passed in the academic year indicated in the study plan (not after). Any possible change must be formally authorized by the Academic Commission.
- During the mobility, students will be subject to the rules of the University of Mannheim.
- At the end of the program, if compliant with both Luiss and Mannheim academic requirements, students will obtain both the M.Sc. Master's in Management (issued by Mannheim) and the Master's Degree in Strategic Management (issued by Luiss).

#### Thesis

- Students will complete their theses during their year at Luiss (2026/2027), with one supervisor, from Luiss University.
- Besides, the Graduate School will appoint an external reader as co-supervisor.
- The Master Thesis is an individual work and therefore students will not be able to complete it with another student or with a group of students.
- Students will defend their theses in Rome in an oral defense at the end of the second year in any of the available graduation sessions (July, October/November, or April).
- Students must respect the thesis procedures and deadlines from Luiss University.
- Students will be required to have passed all courses and obtained all credits prior to defend their thesis at Luiss
- The student is responsible for maintaining regular contact with his or her supervisor throughout the writing process.
- Luiss will grade the final thesis according to its own standards.
- The thesis grade will not appear on the Luiss transcript as an independent grade. However, students will be issued with a separate certificate that confirms and states the thesis grade for credit-grade transfer to Mannheim purposes, if necessary.
- Students are required to comply with the Luiss regular procedure regarding the thesis assignment, registration for the degree exam and upload of the thesis. For further information, please check the <u>following page</u>.



#### **Conversion Table**

Please note that the conversion table may be revised and updated ahead of the mobility in the a.y. 2025/2026 should the distribution of grades at the partner university change.

Mannheim	Luiss
1,0 - 1,5	30 e lode
1,6 - 2,0	30
2,1 - 2,5	29
2,7	27
3	26
3,3	25
3,7 - 4,0	23
4,1 - 5,0	Non superato

While every effort will be made to provide students with complete, accurate and timely information, Luiss reserves the right to change, amend, modify or revoke the aforementioned program. Luiss is not responsible for any cancellation or modification due to events beyond its control. If the program is cancelled or modified for these reasons, Luiss will inform all interested students in a timely manner.

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