

LUISS



Study Plan for the Double Degree in International Management with King's College London

1st year at Luiss – a.y. 2024/2025

| Courses taken at Luiss | Sem. | ECTS |
|---|------------------|-----------|
| Learning Innovation Activities | 1 | 2 |
| Advanced Marketing Management | 1 | 8 |
| Financial Reporting and Performance Measurement | 1 | 8 |
| Markets, Regulation and Law | 1 | 6 |
| Research Project Design | 1 | 8 |
| Gap 1 Activities | 1 | 2 |
| Second language course | 1/2 ¹ | 4 |
| Advanced Corporate Finance | 2 | 6 |
| Corporate Strategy | 2 | 8 |
| Organizational Design | 2 | 6 |
| Managerial Decision Making | 2 | 6 |
| International Economics | 2 | 6 |
| Gap 2 Activities | 2 | 2 |
| TOTAL | | 72 |

¹ Luiss students will take a second language course of their choice in the second semester, while KBS students will take an Italian course in the first semester.



2nd year at King's College London – a.y. 2025/2026

MSc in International Management

| Courses at King's College London (KBS) | Term | ECTS | Credits² |
|--|-------------|-------------|----------------------------|
| International Business Strategy | 1 | 7,5 | 15 |
| Comparative Management and Governance | 1 | 7,5 | 15 |
| Accounting and Finance | 1 | 7,5 | 15 |
| Leadership in Context | 1 | 7,5 | 15 |
| Sustainable Business | 2 | 7,5 | 15 |
| Research Skills and Business Analytics | 2 | 7,5 | 15 |
| Crafting Entrepreneurial opportunities | 2 | 7,5 | 15 |
| ELECTIVES | | | |
| Two out of the following: 2x15 credits (7,5 ECTS) | | | |
| 1. 7SSMM111 Financial Mgmt | | | |
| 2. 7SSMM125 Marketing, Interaction and Technology | | | |
| 3. 7SSMM128 European Business Context and Corporate Strategies | | | |
| 4. 7QQMM308 Entrepreneurship in Family Business | 2 | 15,0 | 30 |
| 5. 7QQMM008 International Human Resource Mgmt and Employment Relations | | | |
| 6. 7QQMM132 Global Strategy | | | |
| 7. 7QQMM133 Strategy and Business Model Innovation | | | |
| Dissertation project can be one of the following: | | | |
| 1. Business Research Project (45 credits) OR | 2 | 22,5 | 45 |
| 2. Business Consulting Project (45 credits) OR | | | |
| 3. Business Experience Project (45 credits) | | | |
| TOTAL | | 90 | 180 |

The courses listed above will be recognized at Luiss as:

- Two electives from major area (6 ECTS each)
- Two electives (6 ECTS each)
- Internship/Project Work (6 ECTS)

² In the UK 2 credits = 1 ECTS



Important Rules

- This study plan is designed for students taking part in the Double Degree Program and spending the academic year 2025/2026 at King's College London.
- Interested students are required to read and understand the study plan and its rules. These are to be considered binding to the successful completion of the double degree program. Changes to the study plan are usually not possible and any request in this sense must be conveyed to the International Development Office, that cannot guarantee its feasibility.
- The list of courses to be taken abroad may be subject to changes should the academic offer at King's College London be amended.
- The listed exams must be taken and passed in the academic year indicated in the above table (not after). Any possible change must be formally authorized by the Academic Commission.
- During the mobility, students will be subject to the rules of King's College London.
- At the end of the program, if compliant with both Luiss and King's College London academic requirements, students will obtain both the International Management, issued by King's College London, and the Master's Degree in Management, issued by Luiss.

Thesis

- Students will complete their theses during their mobility period at King's College London (2025/2026), with two supervisors, one from each university. However, no interaction between the two supervision processes is to be expected.
- Students must respect the thesis procedures and deadlines from both institutions. Each institution will grade the final thesis according to its own standards.
- Each supervisor has to approve the proposal specific to that supervisor's institution, with the proposals also being two different products that must meet the standards of the respective institutions.
- Students are reminded that they are required to comply with the Luiss regular procedure regarding the thesis assignment, registration for the degree exam and upload of the thesis. For further information, please check the [following page](#).
- Students will be graded on their theses at King's College London at the end of the second year in August and defend the thesis at Luiss in presence in the October / November graduation session. Please note that the Luiss July graduation session is not available to students taking part in this program.

**Conversion Table³**

| King's College London | | Luiss |
|------------------------------|--------------|--------------|
| Over 70 | Excellent | 30 e lode |
| 69-68 | Excellent | 30 |
| 67-64 | Very Good | 29 |
| 63-60 | Good | 28 |
| 59-57 | Good | 27 |
| 56-55 | Satisfactory | 26 |
| 54-50 | Pass | 23 |
| Below 50 | Fail | Fail |

While every effort will be made to provide students with complete, accurate and timely information, Luiss reserves the right to change, amend, modify or revoke the aforementioned program. Luiss is not responsible for any cancellation or modification due to events beyond its control. If the program is cancelled or modified for these reasons, Luiss will inform all interested students in a timely manner.

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³ Please note that the conversion table may be revised and updated ahead of the mobility in the a.y. 2025/2026 should the distribution of grades at the partner university change.